

MURSHIDABAD CANE & BAMBOO CLUSTER



Cluster Products



Improved tools in CFC of Cluster

1.	Implementing Agency	Satish Sarbodaya Varati,				
2.	Address	137, B.B. Sen Road, Berhampore, Murshidabad.				
	Phone/Fax, e-mail	Ph.03482- 250538,654408,Fax-250538, 263129 Mob.09434015528, 09609029750,				
	Website:	info@ssvkhadibambu.org				
3.	Cluster products	Cane & Bamboo products				
4.	Project Cost (Rs. In lakhs)					
	NA	IA	Total	Sanctioned	Released	Utilized
	71.63	8.50	80.13	67.33	67.33	61.04
5.	Name of Cluster Dev. Executive	Mr.Shankar Kr.Nanda				
	Mobile No./Phone No.	9734021460				
6.	Name of Technical Agency:	Xavier Institute of Management Entrepreneurship Dev. Centre(EDC),				
A.	Name of the Resource person with mobile No.	Mr. S.S. Barik, Mob.-9438018692				
B.	Address	Xavier Square, Bhubaneshwar – 751 013, Orissa				
C.	Phone/Fax/ e-Mail					
7.	Date of commissioning of cluster	31-8-2008				
8.	Expected date of completion of cluster	31-3-2012				

9.	CFCs Status			
A.	No. of CFCs	Land availability	Constructed area	Locations
	1	24973 sq.ft	29.85 sq.ft	Mankara
B.	Machinery Installed in CFC			
	No.	Name of the machinery		
	1	Cumi Planner Machine, Rocker Machine, Pilot Spray Gun,		
	2	Bamboo Hand Tools, Bamboo Turning Machine		
10.	No. of Charkhas		--	
11.	No. of Looms		--	
12.	No. of Tools Distributed		800	
13.	Interventions carried out in Design product Development			
A.	Name of Designer with address and phone/mobile		--	
B.	New products Developed		Honey packed in pouch and designed pet bottles	
C.	Improved /New designs		--	
D.	Brief note on Design intervention		--	

14.	Market Promotional Assistance		Nos.	Location	Computerization of sales outlets, bar coding,			
A.	Renovation/up-gradation of Sales outlets		1	Barasat	Yes			
B.	Brief Note on efforts undertaken		--					
15.	Capacity Building Measures							
A.	Exposure visits to other clusters		Places	No. of artisan	Output			
	--		Shimla	31	--			
B.	Need based training within the clusters (skill development, Self Help Credit & others)							
	Type of training			No. of Artisans	Output			
				689	--			
16.	Artisan's empowerment - No. of artisans benefited :							
	Male	Female	Total	SC	ST	OBC	Minority	Others
	231	538	769	560	85	57	-	67
	No. of Identity card issued		--					
17.	Self Help Groups							
A.	No. of SHG formed			57				
B.	No. of SHG Registered			--				
C.	No. of SHG tied up with Bank			--				
18.	Production							
	Annual Production			Qty.	Value (Rs. in lakh)			
				--	70.00 (2010-11)			

19.	Sales		
	Annual Sales	Qty.	Value (Rs. in lakh)
		--	74.00 (2010-11)
Export Market if any	--	--	
20.	Achievement		
A.	Registration with ISOs	ISO 9001-2008 Registered	
B.	Branding of products	Yet to be started	
C.	Improved Packaging	Introduced	
D.	Enhanced wages (in per cent)		
	Spinner	Weaver	Artisan
	--	--	40%
E.	Social security coverage of Artisans	i) 367 artisans covered under Insurance and 776 pass book opened.	